BREAKOUT

MEETINGS AT HARD ROCK HOTEL

CANCUN





OUR ROOTS



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 50+ countries and 180+ Hard Rock Cafes and almost 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For more than 45 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy.
In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL–SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET

VIBE







Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE. IGNORE IT AT YOUR PERIL.











EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- World-class food & beverage

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS



Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an "Anything But Beige" experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

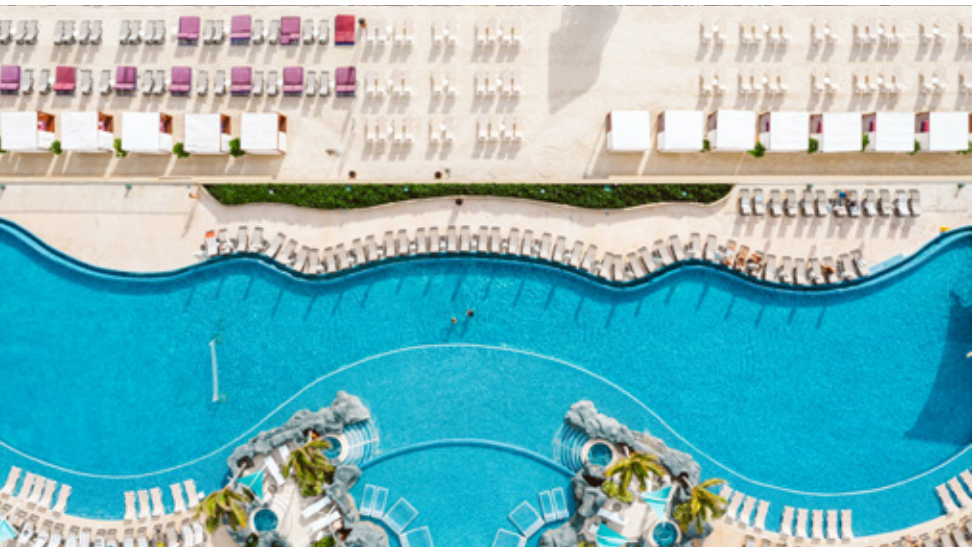


Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.







OVERVIEW

ALLOW ME TO INTRODUCE MYSELF...

Relax, enjoy and indulge at the Hard Rock Hotel Cancun, a meeting destination that has transformed the standard all-inclusive stay into a unique celebrity-style venue designed to impress. This resort is a true headliner in Cancun's famous "hotel zone," complete with a guitar-shaped approach to the main lobby that truly sets the tone for your stay. As a world-class location for meetings, conferences, incentive travel and seminars, the Hard Rock Hotel Cancun offers impeccable service and with our amenities and pricing, an innovative solution to meeting planning. Our all-inclusive cost structure provides a unique opportunity to create at one flat rate an entire experience that never skimps on first-class service. This impressive resort features luxurious guest rooms, refreshing pools, five restaurants, state-of-the-art meeting facilities and the exclusive Rock Spa®—all perfectly situated on the sparkling Caribbean Sea. Top it all off with a rock-and-roll vibe that originates with the exclusive memorabilia from international and local musical talent, and you've got a first-class resort that will inspire.





"Our entire group loved every minute. The service was impeccable. The resort was spotless. The food and entertainment awesome . We would love to have the chance to partner with The Hard Rock Hotel Cancun again soon"

- Stacey Grueser

CFGX The Fox Group



OVERVIEW

Located in southeastern Mexico, in the state of Quintana Roo, the Hard Rock Hotel Cancun sits on the northeast coast of the Yucatan Peninsula. Here, the tropical climate keeps the resort city balmy all year round. And, because the Yucatan continually brings warm water from the south, the sea is temperate.

Living like a rock star means being close to the action. The hotel is just 15 minutes from Cancun International Airport, with non-stop service from the U.S., Canada, Europe and South America. Situated in Cancun's Hotel Zone hub, this Hard Rock Hotel is 20 minutes from downtown and in the heart of all the fun.











OVERVIEW

OH - OH! LOOKING FOR PARADISE

The Hard Rock Hotel Cancun is a destination in itself. This resort is a 12-story marvel that sparkles alongside the brilliant Caribbean Sea. All 600 stylish guest rooms, including Hard Rock's signature rock star suites, boast sunrise or sunset views from private balconies. And we've amped up your stay with 24-hour room service and wireless Internet along with fine dining and top-shelf drinks. For events, abundant meeting space, including the 16,423-square-foot Convention Center at the Hard Rock Hotel Cancun, provides the perfect venue for your next gig.


SURROUND
YOURSELF WITH
THE BEST



EDIT THAT SAME OLD STORY

Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY®

Keep your groove going with our unique music programs:

TRACKS
Upon check-in, you'll get a download code for one of three distinct ten-song iTunes playlists.

MIX
If pre-selected playlists aren't your thing, our Mix program lets you be your own DJ, spinning the songs of your choice on equipment furnished by Native Instruments.

PICKS
Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX
Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.



THE ROOMS

STEP INSIDE & STEP UP TO LUXURY

The guest rooms and suites at the Hard Rock Hotel Cancun are serious digs. Each room is as functional and stylish as an artist's backstage dressing room, designed to feel welcoming, modern and upscale. That means panoramic tropical views from private balconies, king or double beds with "Sleep Like a Rock" bedding and custom-designed furniture and artwork from around the world. Rain showers and Rock Spa bath products are refreshing, and the double Jacuzzis in each room, relaxing.

For convenience there are in-room coffeemakers, safes, wireless Internet, ironing boards and irons, and, of course, 24-hour room service. There's also a "no surprises" phone bill—we offer unlimited phone calls from your room to the continental U.S. and Canada.





MEETING VENUES

COME TOGETHER



MEETING VENUES

TAKE A BOW: BIG EVENT, ENDLESS POSSIBILITIES



Meeting and incentive planners can experience the luxury of 5-star accommodations and unmatched convention and meeting space in one value-packaged rate. What's included? Separate VIP reception area for group check in, event space, meeting rooms, coffee breaks, and more. Certain groups may even be able to take advantage of a tax-deductible event. For your gala, there's a 12,393-square-foot Rock n' Roll Ballroom where 21-foot ceilings set the stage for a spectacular event. The room may also be configured into four separate spaces with an elegant foyer entry for pre-function registration, meeting space or a cocktail party.

The Cancun and Caribe Ballrooms can host more intimate events of up to 170 guests in an elegant, yet flexible space. Everyone is treated like a headliner at the Hard Rock, with high-speed Internet access in every meeting room

Outdoor space includes the Sunset Terrace, which can accommodate 800 guests. When the sun goes down you'll be groovin' at the Garden Terrace or Infinity Terrace--all of which host smaller events in the daytime as well as at night. The Hard Rock Hotel's pristine Caribbean beach offers infinite oceanfront opportunities for a variety of functions.



"The group had an excellent time! They really liked all of the renovations at the resort… All of the changes have made the atmosphere fun and it appeals to a variety of people. The staff was AMAZING! Everyone went out of their way to help when they could, they really did a nice job to help make all of the guest's stay at the resort memorable and enjoyable!..."

- Missy Westereng
Horizontal Integration





The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

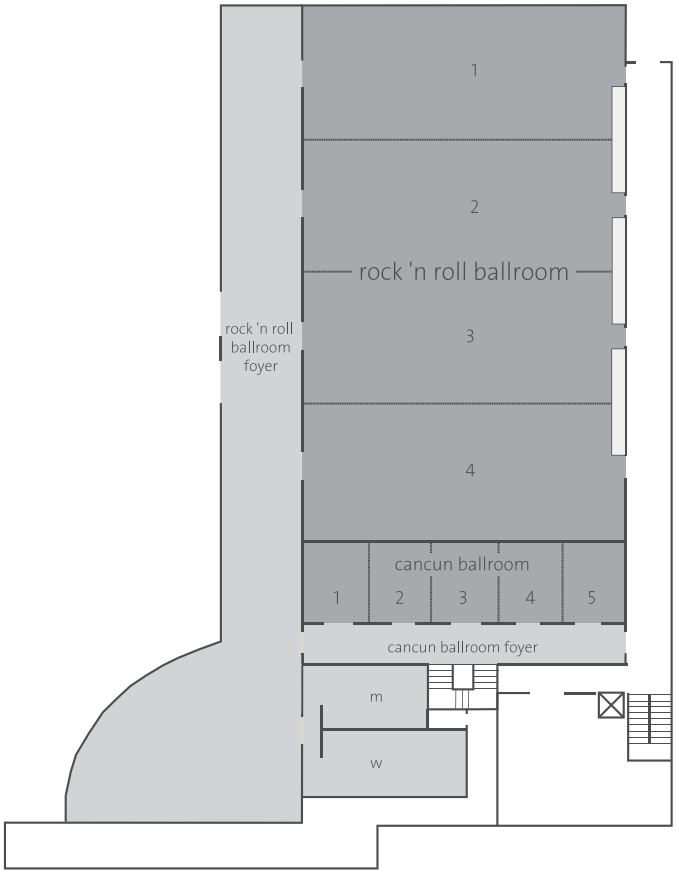
PASS THE SAFE+SOUND 262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

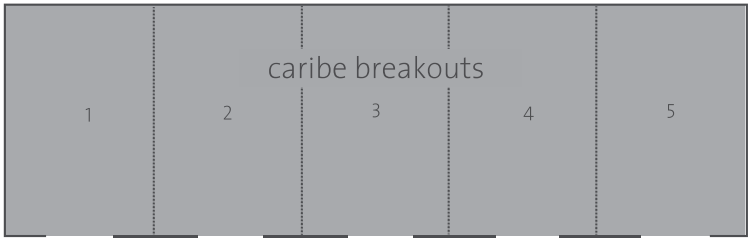
MEETING VENUES

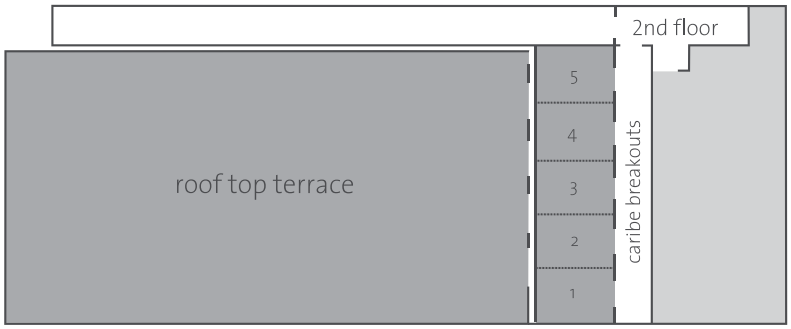
ROCK'N ROLL BALLROOM 12,393 sq ft / 1,151 sq mts

CANCUN BALLROOM 2,015 sq ft / 187 sq mts



CARIBE 2,015 sq ft / 187 sq mts





Room	Dimensions		Sq Ft	M^2	Ceiling		Theater	Buffet	Reception	Banquet	Classroom	U-Shape
	Ft	Mts			Ft	Mts						
ROCK´N ROLL BALLROOM*	162' X 76.5'	49.36 X 23.31	12,393	1,151	21'	6.4	1,200	500	1,200	760	600	—
Rock 1	40.5' X 76.5'	12.34 X 23.31	3,098	287	21'	6.4	340	100	340	180	192	—
Rock 2	40.5 X 76.5'	12.34 X 23.31	3,098	287	21'	6.4	340	100	340	180	192	—
Rock 3	40.5 X 76.5'	12.34 X 23.31	3,098	287	21'	6.4	340	100	340	180	192	—
Rock 4	40.5 X 76.5'	12.34 X 23.31	3,098	287	21'	6.4	340	100	340	180	192	—
Rock´N Roll Ballrom Foyer	—	—	—	—	—	—	—	—	500	—	—	—
CANCUN BALLROOM*	80' X 25.2'	24.38 X 7.68	2,015	187	11'	3.4	170	80	170	100	100	72
Cancun 1	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Cancun 2	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Cancun 3	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Cancun 4	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Cancun 5	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Cancun Ballrom Foyer	—	—	—	—	—	—	—	—	—	—	—	—
CARIBE BALLROOM*	80' X 25.2'	24.38 X 7.68	2,015	187	11'	3.4	170	80	170	100	100	72
Caribe 1	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Caribe 2	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Caribe 3	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Caribe 4	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Caribe 5	16' X 25.2'	4.87 X 7.68	403	37.4	11'	3.4	24	20	30	20	16	20
Caribe Ballrom Foyer	—	—	—	—	—	—	—	—	—	—	—	—
Outdoor Functions												Reception & Buffet
Sunset Terrace	153.9´x 83.6´	46.87 x 25.5	12,866	1,195	—	—	—	600	1,200	—	—	300
Garden Terrace	153.9'	—	—	—	—	—	—	200	400	—	—	120
Infinity Terrace	—	—	—	—	—	—	—	100	200	—	—	50
Beach	—	—	—	—	—	—	—	450	600	—	—	—
Breeze Terrace								100	120			
Sunrise Terrace								80	100			
Barlovento Terrace			367	112			100	80	120			

*** Space is divisible**

Updated on July 1, 2024

FOOD & BEVERAGE

CATERING TO EVERY TASTE



"Most amazing experience in all my 12 years of doing this amazing people to work with, they made this experience fun and enjoyable. It never felt like work because it was fun... I love this hotel and staff!"

- Shawn Quish

Advisors Excel Employee Trip







FOOD & BEVERAGE

ANY WAY YOU WANT IT...

It's all about the ultimate dining experience and a myriad of choices. Our all-inclusive restaurants are far from ordinary. Enjoy delicious Asian cuisine at the Japanese themed hotspot Zen and at Ciao, sit down to a delectable Italian meal featuring expertly prepared pasta dishes. When the sun sets on the Caribbean Sea, Toro is the place for an elegant, authentic steakhouse experience.For more casual fare, Pizzeto offers artisanal brick oven-style pizzas, or for International Buffet, there's Frida. Banquet options cater to any size group. What's more, if you don't see your heart's desire on one of the menus, the Hard Rock Hotel Cancun culinary team will consult with you to create customized choices worthy of your group. There's also 24-hour room service that brings delectable choices right to your door.

Have a drink on us. Enjoy a cool refreshment at one of our swim-up bars, Dive or Float. Or relax at the Beach Bar or Splash Pool Bar. You can meet your party in the Smash Bar, located in the lobby. At The Show theater, there's bar service during evening performances.

AMENITIES

THINGS THAT TURN ROCKSTARS INTO FANS



TAKE IT EASY

Keep your body rock hard at the Body Rock® Fitness Center or enjoy playing on our two lighted tennis courts. Indulge at the exclusive Rock Spa®, which offers the ultimate in relaxation and revitalization. Unwind after a long day of meetings, or glam up for a night to remember. For a tropical treat, take your pampering outdoors with a treatment in an air-conditioned palapa-style bungalow. Specialty packages are available in our nine couples treatment rooms and eight treatment rooms for individuals.

Golfers can choose from two world-class championship courses, one in Cancun and another in Playa del Carmen. At the18-hole Jack Nicklaus Signature Course at Riviera Cancun Golf Club, enjoy the tranquil and tropical natural reserve that surrounds each hole at this beautiful and demanding course. At the Jack Nicklaus Academy of Golf, you can master the swing techniques and playing philosophy of a pro. Club rentals are available at the full-service pro shop. At the Hard Rock Golf Club™ Riviera Maya, the par 72 championship course was designed by renowned architect Robert Von Hagge and offers a superbly challenging andscenic golf experience.









BREAKOUT
CANCUN

STEP OUTSIDE AND STEP IT UP

Cancun's perfect year-round weather and pristine beaches set the stage for many outdoor activities, from swimming and snorkeling to sailing and fishing. Top choices are eco tours and trips to world-famous archaeological sites, including Chichen Itza. Some of the best-known remains at this site are Kukulkan's Pyramid, the Sacred Wall, the Ball Court, the Temple of the Warriors and the Observatory.

As the only walled city built by the Mayans, Tulum is also a favorite archaeological site. Head out to the natural beauty and wonder of Cancun and experience a full setlist of world-class tours that are sure to make your stay that much more unforgettable.

Please call on us anytime to facilitate your visit. Our dedicated conference service managers have years of experience in the Cancun market, so they'll have plenty of recommendations and, very likely, a personal connection.

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