

BREAKOUT

MEETINGS AT HARD ROCK HOTEL

RIVIERA MAYA





OUR ROOTS



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 50+ countries and 180+ Hard Rock Cafes and almost 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTOS

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For more than 45 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL–SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET

VIBE



Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.



MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- 24-Hour business center
- World-class food & beverage



PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



OVERVIEW

MEET THE HARD ROCK HOTEL RIVIERA MAYA

A luxury beachfront playground with unmatched amenities, the Hard Rock Hotel Riviera Maya is the marquee destination for any rock star and every entourage. Complete with all the backstage perks, it's a one-of-a-kind, All-Inclusive experience for discerning guests. Located along the turquoise waters of the warm Caribbean Sea, the Hard Rock Hotel Riviera Maya takes all-inclusive to a whole new level, mixing traditional Mexican style with opulent flair and unmatched service. Enjoy sumptuous rooms, fine dining at nine unique restaurants, a world-class spa, endless activities and thoughtfully appointed venues for private functions. And of course, our signature music infused vibe originates with exclusive memorabilia from international and local musical talent.





OVERVIEW

ALL-INCLUSIVE DIFFERENCE DELUXE ROOM

Whether you're performing for 10 leaders or a crew of 5,000 winners, we've got the perfect stage for your next meeting. With a team of dedicated roadies, the Hard Rock Hotel Riviera Maya offers every guest personal attention and every planner the resources to meet like a true legend: five-star accommodations, spacious convention center and more exclusive access than a VIP pass provides.

Cost is never a concern, thanks to our All-Inclusive solution. Experience the works, and enjoy everything from group and VIP check-in areas to endless meeting space, continuous coffee breaks, attentively arranged group functions and more. Your meeting is 100% tax-deductible, so you and your guests can enjoy the full benefit of an all-inclusive stay without any worry. And, the Hard Rock Hotel Riviera Maya offers everything you need to keep connected, including complimentary long-distance telephone calls and free Wi-Fi. Book your next gig and gain the peace of mind that comes from knowing that budget will not be an issue and that everything—yes, everything—is included.



OVERVIEW

Discover the Mayan Riviera in the Mexican state of Quintana Roo. Our resort is located just 15 minutes from the vibrant downtown area of Playa del Carmen in an area with perfect year-round weather and stunning white sand beaches and alongside outstanding golf courses. When the meetings end at the Hard Rock Hotel Riviera Maya, there are options for unforgettable eco tours and visits to renowned archeological sites like Chichen Itza, Coba or Tulum. With non-stop flights operating daily from the USA, Canada, Europe and South America, you and your meeting guests are never far from paradise. Most visitors arrive through the Cancun International Airport, one hour away.





OVERVIEW

PARADISE, RIVIERA MAYA

The Hard Rock Hotel Riviera Maya is a destination in itself. Here meeting goers can get a taste of life behind the velvet ropes. While the resort features a traditional Mexican design, the modern touches and the exclusive rock memorabilia give it a contemporary feel. The Hard Rock Hotel Riviera Maya's Hacienda side is family friendly and features 870 rooms; the Heaven side is all luxury, with 393 rooms having remarkable resort, pool or ocean views.

The property boasts a turquoise beach fringed with white sand, 4 adult-only pools, 2 family pools, tennis courts, Yoga Temple, bicycles, the Rock Spa® and Body Rock® fitness center. Your group members can take a kayak, paddle board or some snorkel gear and hit the beach, or just relax at the pool or get pampered at the spa.





EDIT THAT SAME OLD STORY



Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

Upon check-in, you'll get a download code for one of three distinct ten-song iTunes playlists.

MIX

If pre-selected playlists aren't your thing, our Mix program lets you be your own DJ, spinning the songs of your choice on equipment furnished by Native Instruments.

PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

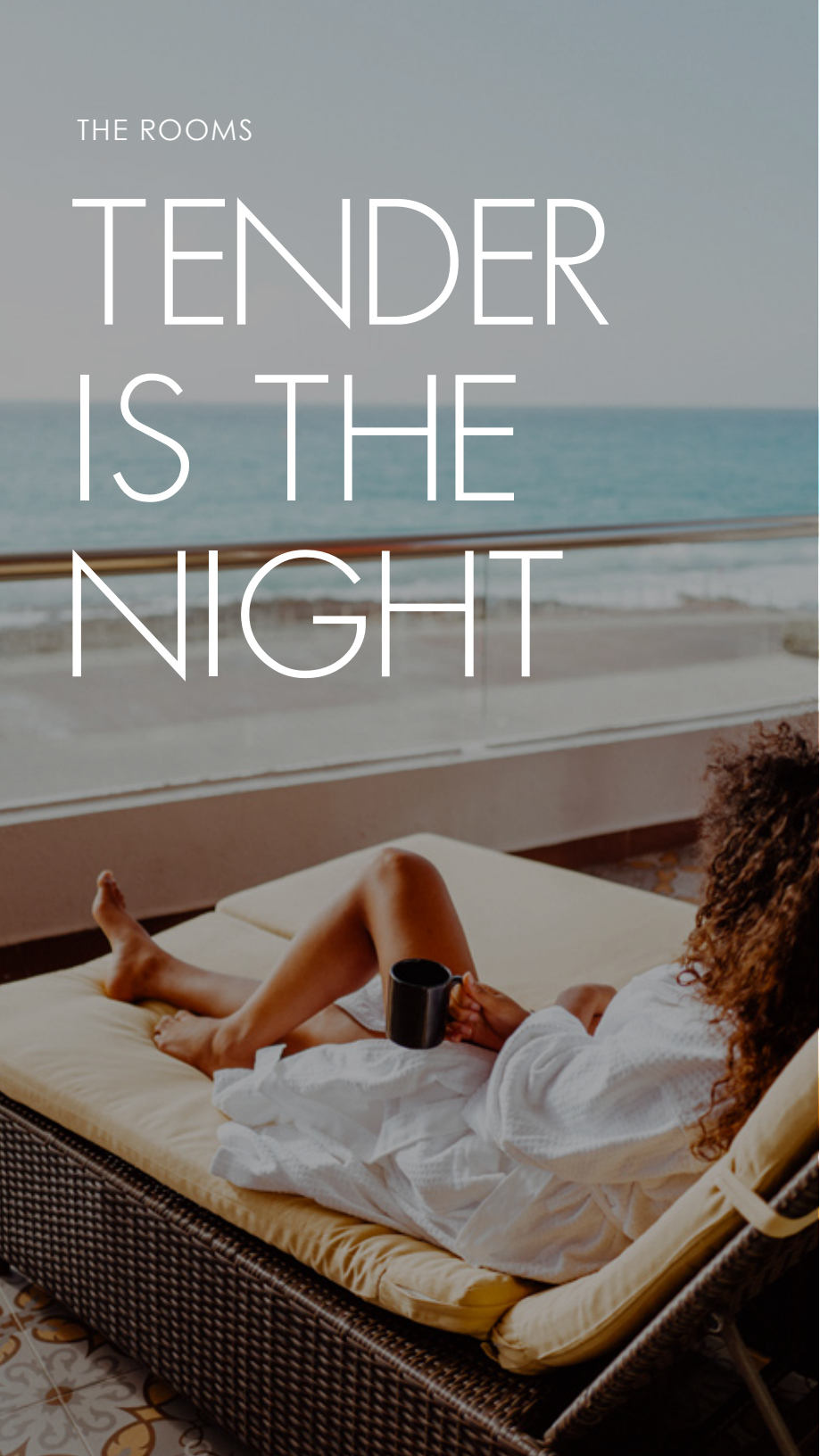
WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

A modern hotel room with two beds, a balcony, and a desk. The room features a dark wood headboard, a small nightstand with a lamp, and a balcony with a glass railing and outdoor furniture. The text "THE ROOMS" is overlaid on the left side of the image.

THE ROOMS

ROOMS FOR
EVERY STAR
TO SHINE

A woman with curly hair is lying on a white lounge chair on a balcony. She is wearing a white bathrobe and holding a black mug. The balcony has a glass railing, and the ocean is visible in the background under a clear sky.

THE ROOMS

TENDER IS THE NIGHT

At Hard Rock we deck out your stay. Every room has been given the royal rock star treatment. Each room boasts plush bedding with Sleep Like a Rock bedding that includes Egyptian cotton sheets, flat-screen HDTV, custom-designed furniture and selected artwork from around the world. Each room has a double hydro spa, marble bath that has a separate shower with Hansgrohe rain showers and Rock Spa® bath amenities, bathrobes and slippers. Mini bars are on hand for refreshment day or night. For convenience, there are in-room coffeemakers, digital safes, wireless Internet, ironing boards and irons and, of course, 24-hour room service.

THE ROOMS



MEETING VENUES

COME TOGETHER



MEETING VENUES

TAKING CARE OF BUSINESS



The Hard Rock Hotel Riviera Maya offers meeting planners the perfect stage to host your next get-together. Enjoy personalized banquet services ranging from unique themed events to an evening that is all elegance. Either way, we will keep your budget in balance with flexible meeting space and a commitment to excellent service. The Convention center boasts an impressive 91,556 square feet of space and holds up to 2,400 all-star guests. For a more intimate event, there's the 9,004-square-foot Verve, which can also be subdivided into 14 breakout rooms. Spectacular outdoor space includes the Starlight Terrace and beautiful venues around the Main Pool and several luxurious gardens. If space is insufficient, our new ballroom Epic has 32,275 square feet of space, where we can even accommodate a basketball court.

MEETING VENUES





The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

PASS THE SAFE+SOUND 262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

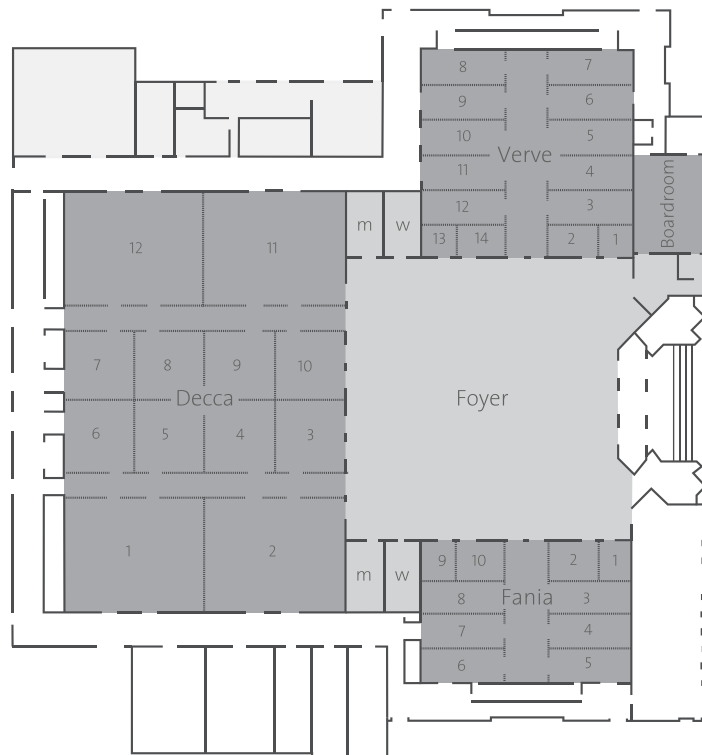
To learn more [click here](#).

MEETING VENUES

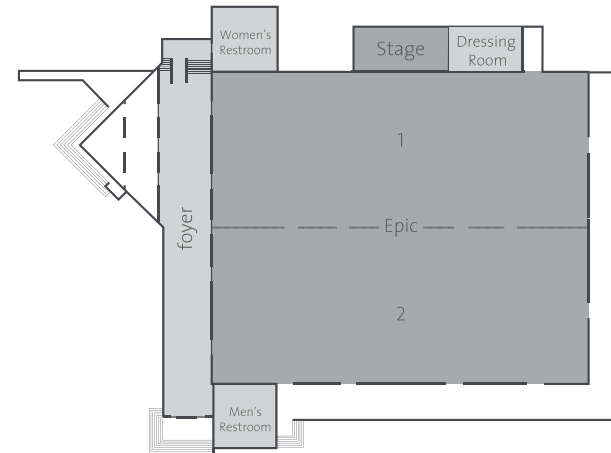
DECCA 24,602 sq ft / 2,312.80 sq mts

VERVE 9,044 sq ft / 852.60 sq mts

FANIA 6,035.40' sq ft / 560 sq mts



EPIC 32,275.20 sq ft / 3,000 sq mts



Room	Dimensions		Sq Ft	M²	Ceiling		Theater	U-shape	Conference	Banquet	Cocktail	Classroom
	Ft	Mts			Ft	Mts						
DECCA BALLROOM*	128' x 192.20'	39.20 x 59	24,602'	2,312.80	23'	7	2,400	—	—	1,800	2,400	1,800
Decca 1, 2, 11, 12	64' x 52'	19.50 x 15.90	3,328'	310	23'	7	330	68	88	200	330	210
Decca 1 & 2	128' x 52'	39.20 x 15.90	6,656'	623.20	23'	7	660	148	168	400	660	420
Decca 1 & 2 with foyer	128' x 63'	39.20 x 19.40	8,064'	760.40	23'	7	660	148	168	500	700	420
Decca 11 & 12	128' x 52'	39.20 x 15.90	6,656'	623.20	23'	7	660	148	168	400	660	420
Decca 11 & 12 with foyer	128' x 30.40'	39.20 x 19.40	8,064'	760.40	23'	7	660	148	168	500	700	420
Decca 3/4/5/6/7/8/9/10	31' x 32'	9.50 x 9.80	992'	93.10	23'	7	80	27	36	60	100	60
VERVE BALLROOM*	95.10' x 95.10'	29.20 x 29.20	9,044'	852.60	13.80'	4.20	870	—	—	610	870	610
Verve 1 & 13	15' x 14.10'	4.60 x 4.50	211.50'	20.70	13.80'	4.20	20	12	12	10	20	10
Verve 2 & 14	15' x 22'	4.60 x 6.80	330'	31.20	13.80'	4.20	30	12	16	20	30	20
Verve 3/4/5/6/7/8/9/10/11/12	15' x 37.10'	4.60 x 11.50	556.50'	52.90	13.80'	4.20	50	28	32	36	50	36
Verve Internal Foyer	95.10' x 19.10'	29.20 x 5.80	1,816.40'	169.30	13.80'	4.20	—	—	—	—	—	—
FANIA BALLROOM*	63' x 95.80'	19.20 x 29.20	6,035.40'	560.60	13.80'	4.20	570	—	—	400	570	360
Fania 1 & 9	15.40' x 14.90'	4.70 x 4.50	229.40'	21.10	13.80'	4.20	20	12	8	10	20	10
Fania 2 & 10	15.40' x 22'	4.70 x 6.90	338.80'	32.40	13.80'	4.20	30	12	16	20	30	20
Fania 3/4/5/6/7/8	15.40' x 38'	4.70 x 11.50	585.20'	54	13.80'	4.20	50	28	32	36	50	36
Fania Internal Foyer	63' x 19'	19.20 x 5.80	1,197'	111.30	13.80'	4.20	—	—	—	—	—	—
FOYER CONVENTION CENTER	119.00' x 128.10'	36.30 x 39.30	15,243.90'	1,426.50	13'	4	—	—	—	400	1,200	—
EPIC BALLROOM*	164' x 196.8'	50 x 60	32,275.20'	3,000	23'	7	2,660	—	—	2,380	2,660	2,000
Epic 1 / 2	82.02' x 196.85'	25 x 60	16,145.63'	1,500	23'	7	1,805	100	—	1,355	1,710	1,120
Epic Internal Foyer	164' x 5'	50 x 1.70	820'	85	23'	7	—	—	—	—	—	—
Epic Foyer	22' x 198'	6.70 x 60.50	4,356'	405.30	13.80'	7	—	—	—	—	600	—
Outdoor Venues in Heaven												
Eden Bar	—	—	—	—	—	—	—	—	—	30	100	—
Starlight Terrace	75.45' x 42.65'	23 x 13	984.25'	300	—	—	—	—	—	230	350	—
Cross Current Pool	—	—	—	—	—	—	—	—	—	60	80	—
Semi-olimpic Pool	—	—	—	—	—	—	—	—	—	—	150	—
Heaven Terrace	—	—	—	—	—	—	160	—	—	180	300	—
Toro Terrace	—	—	—	—	—	—	—	—	—	50	80	—
Toro Garden	—	—	—	—	—	—	—	—	—	40	70	—
Stairway to Heaven	—	—	—	—	—	—	—	—	—	—	350	—
Club Heaven Terrace	—	—	—	—	—	—	—	—	—	40	150	—
Heaven Overlook	—	—	—	—	—	—	—	—	—	30	50	—
Toro Beach**	—	—	—	—	—	—	—	—	—	70	100	—
Starlight Beach**	—	—	—	—	—	—	150	—	—	—	100	—

* Space is divisible

** According to the Union policies, a surcharge of \$ 12 USD per person applies

*** Only for catholic mass

Updated on November 1, 2021

Outdoor Venues in Hacienda												
Arpa Terrace	—	—	—	—	—	—	130	—	—	60	90	—
Chichen Gazebo	—	—	—	—	—	—	130	—	—	50	80	—
Woodstock Terrace	379.40' x 106'	115.64 x 32	40,216.40'	3,700	—	—	—	—	—	2,000	4,000	—
Woodstock Deck	160' x 40'	48 x 12	6,400'	576	—	—	—	—	—	350	550	—
Pandero Gazebo	—	—	—	—	—	—	60	—	—	40	60	—
Hacienda Lobby Terrace	—	—	—	—	—	—	—	—	—	40	60	—
Pandero Inlet**	—	—	—	—	—	—	—	—	—	60	80	—
Maracas Beach**	—	—	—	—	—	—	—	—	—	100	150	—
Arpa Beach**	—	—	—	—	—	—	100	—	—	30	50	—
Chichen Beach**	—	—	—	—	—	—	120	—	—	80	100	—
Maracas Pier	—	—	—	—	—	—	—	—	—	50	100	—
St. Charbel Chappel***	—	—	—	—	—	—	100	—	—	—	—	—
Maracas Terrace	—	—	—	—	—	—	—	—	—	300	400	—
Hacienda Overlook	—	—	—	—	—	—	—	—	—	50	100	—
Ocean Terrace	—	—	—	—	—	—	—	—	—	120	200	—
Backyard	—	—	—	—	—	—	—	—	—	40	80	—
Backyard Basketball	—	—	—	—	—	—	—	—	—	80	110	—
Solarium Ipanema**	—	—	—	—	—	—	—	—	—	220	300	—

* Space is divisible

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FOOD & BEVERAGE

CATERING TO EVERY TASTE

"The most incredible experience
in all my 12 years of doing this.
They are the most amazing
people to work with, and they
made this experience fun and
enjoyable... I love this hotel and
the staff!"

- Shawn Quish

Advisors Excel Employee Trip



FOOD & BEVERAGE



ANY WAY YOU WANT IT...

At the Hard Rock Hotel Riviera Maya it's all about the ultimate dining experience and a myriad of choices. And that includes exotic and inspired cuisine with any of our nine dining options. Experience Brazilian rodizio at Ipanema, or Frida—Mexican food with a twist. There's also Toro steak house or the more relaxed Pizzeto for pizza and pasta. Banquet options cater to any size group. What's more, if you don't see your heart's desire on one of the menus, the Hard Rock Hotel Riviera Maya culinary team will consult with you to create customized choices worthy of your group. There's also 24-hour room service that brings delectable to your door.



AMENITIES

THINGS THAT TURN ROCKSTARS INTO FANS



AMENITIES

RELAX... TAKE IT EASY

This isn't just any resort—this is the Hard Rock. That's why every guest enjoys unmatched service alongside at beach, amazing pools, and the world-class Rock Spa® with 75 individual treatment rooms; seven couple's massage rooms, Swiss showers, and herbal steam room. The spa offers guests a personal paradise built on therapeutic service amid beautiful surroundings. That includes the renowned hydrotherapy area, complete with calming ambiance and peaceful decor. For those who want a bit more action, there's everything from an obstacle course to tennis, billiards and ping-pong on property. And, of course, there is nearby golf. The 18-hole Jack Nicklaus signature course is at the Riviera Cancun Golf Club and The Golf Club at Playacar offers the perfect combination of natural beauty with a challenging course. The championship course was designed and built by renowned architect Robert von Hagge. Group outings are arranged by both courses, and transportation is available from the resort.



AMENITIES

TAKE YOUR SHOW ON THE ROAD

FOLLOW THAT DREAM

A vertical photograph on the left side of the page shows a diver swimming underwater. The water is clear and blue, with sunlight filtering through. The diver is wearing a black mask and blue fins. Below the diver, there is a sandy bottom and a large, healthy coral reef with various types of coral in shades of brown, orange, and white.

BREAKOUT

RIVIERA MAYA

STEP OUTSIDE AND STEP IT UP

Riviera Maya's near-perfect, year-round weather and beautiful white-sand beaches allow for some of the best swimming and snorkeling as well as fishing and sailing. Close by are incredible archaeological sites such as Chichen Itza, the capital of the ancient Maya empire, Coba, one of the oldest cities of the Mayan civilization, and Tulum. On property, guests can indulge in some retail therapy at the Rock Shop. Off property, visit Playa del Carmen, a brief taxi ride away. Once a small village, it is now a lively cosmopolitan city with restaurants, bars and shops. The famed Fifth Avenue shopping district has high-end shops selling well-known brands next to shops selling handicrafts such as silver jewelry and blankets made by local artisans.

Please call on us anytime to facilitate your visit. Our dedicated conference service managers have years of experience in the Riviera Maya market, so they'll have plenty of recommendations and, very likely, a personal connection.

GOLF AT RIVIERA CANCUN GOLF CLUB • GOLF AT HARD ROCK GOLF CLUB™ RIVIERA MAYA • TULUM & COBA • FISHING TOURS • SCUBA DIVING & SNORKELING • 5TH AVE. PLAYA DEL CARMEN • XCARET, XEL-HA, & XPLOR PARKS • AND MORE!



RIVIERA MAYA

AN ALL-INCLUSIVE EXPERIENCE

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