

BREAKOUT

MEETINGS AT HARD ROCK HOTEL

VALLARTA





In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 50+ countries and 180+ Hard Rock Cafes and almost 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTO'S

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For more than 45 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL–SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET



Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.



MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- 24-Hour business center
- World-class food & beverage



PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We've partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



OVERVIEW

HARD ROCK HOTEL VALLARTA

The all-inclusive Hard Rock Hotel Vallarta is the ultimate year-round playground thanks to a combination of perfect weather, exceptional dining and an array of outdoor activities. Add to that, the music infused vibe that is the signature of Hard Rock, with music memorabilia, including a massive mural made of album covers and musical instruments, throughout the hotel.

This 362-room resort is located on the Pacific Coast of Mexico, on the shore of Banderas Bay, and is known for its miles of pristine beaches. The city is three hours from Los Angeles, and four and a half hours from New York. It enjoys nearly perfect weather all year. From the Puerto Vallarta International Airport, it's just a 15-minute drive to paradise. This luxurious, all-inclusive resort is just 20 minutes from the excitement of Nuevo Vallarta, but there's plenty of activity right on property. With two expansive outdoor pools, convenient beach access, the luxurious Rock Spa®, golf and tennis, the Hard Rock Hotel Vallarta offers the perfect mix of adventure, relaxation and rejuvenation. Meeting groups will get down to business in the state-of-the-art meeting facilities, enjoy the variety of restaurants offering specialty cuisine and they'll marvel at nightly theme parties at the outdoor amphitheater. The fitness center and beauty salon are there to serve group members' various tastes for relaxation.



“Hard Rock Hotel Vallarta
was exceptional!... But the
thing that made the trip was
the friendly accommodating
staff!”

- Kerry McMahon
Destinations Hotels





OVERVIEW

MEET THE HARD ROCK HOTEL VALLARTA

The hip, modern vibe of the hotel is a hit with meeting, convention and incentive groups. With independent group and VIP check-in areas, meeting guests will feel like rock stars as soon as they arrive. Excellent indoor and outdoor venues for private events, and superb meeting facilities, including an expansive convention center, make it easy to plan an outstanding event, large or small.

As an all inclusive resort, there's no surprises at check out. Everything is included in the price—from meeting room set up, to coffee breaks and cocktail parties. Elaborate plated banquets for groups are also included. Even 24-hour room service and phone calls not only in Mexico, but to the mainland U.S. and Canada are complimentary. Taxes and gratuities are also included. And, some groups may also enjoy a 100% tax-deductible event.





EDIT THAT SAME OLD STORY



Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

Upon check-in, you'll get a download code for one of three distinct ten-song iTunes playlists.

MIX

If pre-selected playlists aren't your thing, our Mix program lets you be your own DJ, spinning the songs of your choice on equipment furnished by Native Instruments.

PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

THE ROOMS

ROOMS FOR EVERY STAR TO SHINE





THE ROOMS

TENDER IS THE NIGHT

The King had Graceland, but our guests get the royal rock treatment in a luxurious Hard Rock room. Designed with every comfort in mind, each room boasts plush Sleep Like a Rock bedding with Egyptian cotton sheets, 32" flat-screen HDTV, custom-designed furniture and select artwork from around the world. Double Jacuzzi, marble bath with separate Hansgrohe rain showers and Rock Spa® bath products grace each room. And, after a dip, plush bathrobes and slippers await. All beverages in the mini bar—soda, bottled water, juice and domestic beer—are complimentary. In-room safe, coffee maker, iron and ironing board, hairdryer, turndown service and wireless Internet are some of our most appreciated amenities.

THE ROOMS

"Hard Rock Hotel in Riviera Nayarit is amazing! for me, they are number one property for their professionalism, service, and quality which make the difference"

- Lise Rondeau
Voyages Aqua Terra

MEETING VENUES

COME TOGETHER

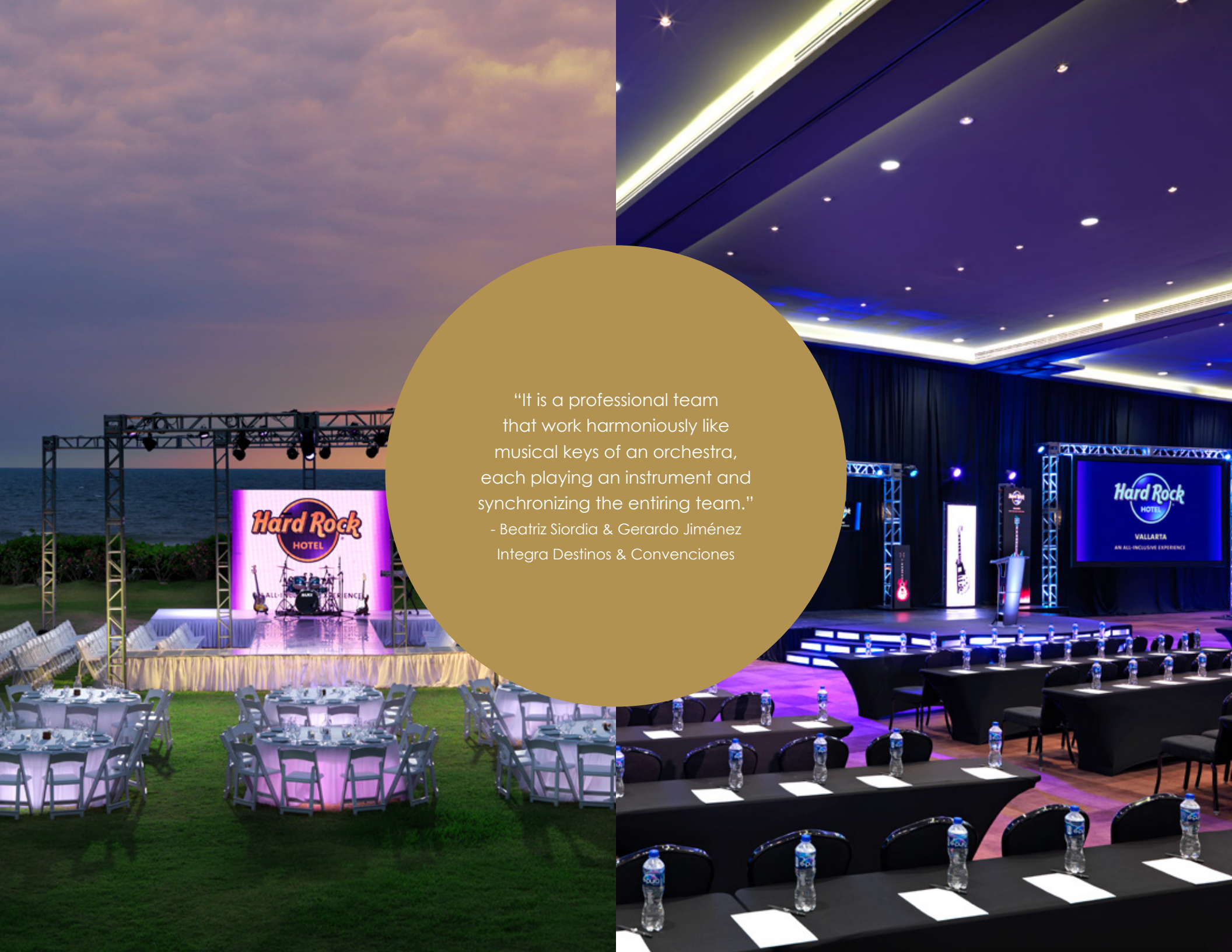


MEETING VENUES

TAKING CARE OF BUSINESS

There is no such thing as an ordinary event at the Hard Rock Hotel Vallarta. The Nayarit Ballroom alone features an impressive 6,317 square feet of flexible meeting space and is built for a capacity of up to 400 for a star studded banquet. In addition, an 1,890-squarefoot foyer with recessed lighting is the ideal site for a cocktail party or coffee break. This meeting space is designed to impress. The largest ballroom, Sanctuary Ballroom, features 12,916 square feet of flexible meeting space. Looking for a more intimate setting? The Nayarit ballroom can be divided into six rooms and the Sanctuary Ballroom into four rooms.

Outdoor space includes the Ciao Terrace for intimate cocktails for 70, the Sunset Garden for a banquet dinner for up to 800 and the two beach venues for a banquet dinner up to 450 people . You can count on an unforgettable location and the unparalleled service and staff. Theme decor, entertainment and lighting are priced according to group size and budget and are not included in the all-inclusive rate. For those who need to take care of business during their stay, the @BIZZ Business Center is at your service.



"It is a professional team
that work harmoniously like
musical keys of an orchestra,
each playing an instrument and
synchronizing the entire team."
- Beatriz Siordia & Gerardo Jiménez
Integra Destinos & Convenciones



The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

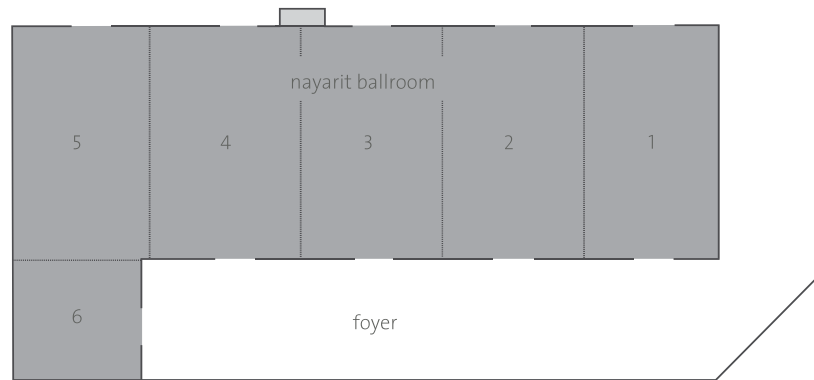
PASS THE SAFE+SOUND 262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

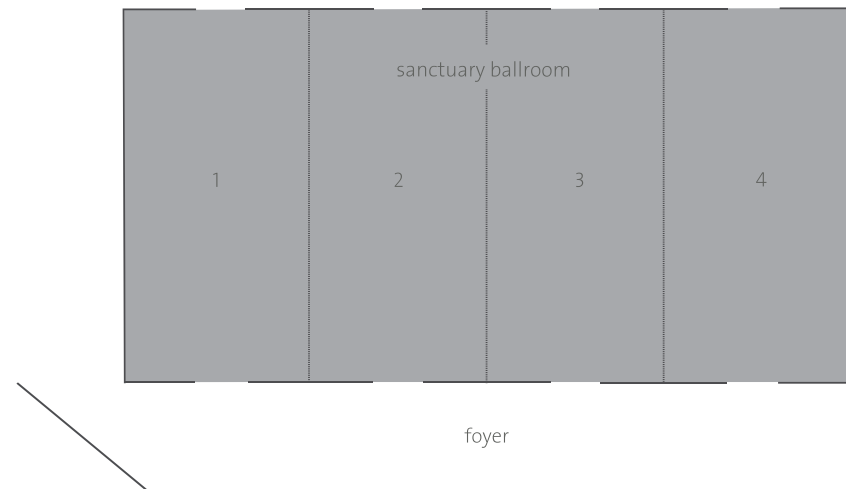
To learn more [click here](#).

MEETING VENUES

NAYARIT 6,317 sq ft / 591 sq mts



SANCTUARY 12,916 sq ft / 1,200 sq mts



Room	Dimensions		Sq Ft	M²	Ceiling		Theater	U-Shape	Conference	Banquet	Cocktail	Classroom
	Ft	Mts			Ft	Mts						
NAYARIT*	42.65' X 133.51'	13 X 41	6,317	591	16'	5	580	99	108	400	480	350
Nayarit 1	42.65' X 26'	13 X 8	1,109	104	16'	5	108	24	30	60	90	56
Nayarit 2	42.65' X 26'	13 X 8	1,109	104	16'	5	108	24	30	60	90	56
Nayarit 3	42.65' X 26'	13 X 8	1,109	104	16'	5	108	24	30	60	90	56
Nayarit 4	42.65' X 26'	13 X 8	1,109	104	16'	5	108	24	30	60	90	56
Nayarit 5	42.65' X 29.51'	13 X 9	1,258	117	16'	5	108	24	30	60	90	56
Nayarit 6	23' X 27.09'	7 X 8	623	57.82	16'	5	64	16	18	40	70	32
Nayarit Foyer	18' X 105'	5.5 X 32	1890	176	9'	2.8	—	—	—	—	300	—
SANCTUARY*	164' X 78.74'	24 X 50	12,916	1,200	23'	7	1500	—	—	910	1,500	910
Sanctuary 1	41' X 78.74'	24 X 12.5	3,358	312	23'	7	316	72	94	210	316	204
Sanctuary 2	41' X 78.74'	24 X 12.5	3,358	312	23'	7	316	72	94	210	316	204
Sanctuary 3	41' X 78.74'	24 X 12.5	3,358	312	23'	7	316	72	94	210	316	204
Sanctuary 4	41' X 78.74'	24 X 12.5	3,358	312	23'	7	316	72	94	210	316	204
Sanctuary Foyer	3.28' X 224.47'	5.13 X 68.42	—	—	—	—	—	—	—	—	—	—
Riviera Boardroom	26.9' X 11.81'	8.2 X 3.6	317.68	29.52	8.85'	2.7	—	—	14	—	—	—
Zen Restaurant (before 2pm)	—	—	—	—	—	—	—	—	—	—	—	108
Outdoor Functions												
Palm Terrace	—	—	—	—	—	—	—	—	—	40**	80	—
Swimming Pool Terrace	—	—	—	—	—	—	—	—	—	60**	100	—
Ipanema Terrace	—	—	—	—	—	—	—	—	—	120**	160	—
Ciao Terrace	—	—	—	—	—	—	—	—	—	40**	70	—
Frida Terrace	—	—	—	—	—	—	—	—	—	80**	120	—
Ciao Beach	173.88' X 59.05'	53 X 18	10,267.61	954	—	—	—	—	—	450**	650	—
Sunset Beach	173.88' X 59.05'	53 X 18	10,267.61	954	—	—	—	—	—	450**	650	—
Sunset Garden	167' X 144'	51 X 44	24,048	2,244	—	—	—	—	—	800**	1,000	—
Splash Terrace	—	—	—	—	—	—	—	—	—	120**	160	—

* Space is divisible

** Banquet buffet only

Updated on July 30th, 2019

FOOD & BEVERAGE

CATERING TO EVERY TASTE

“Mexican Hospitality service reinvented. Hard Rock Hotels show us that it is possible to combine fun, quality and good taste in one place.”

- Rogelio Ayón

Casa de Incentivos Convenir



FOOD & BEVERAGE

ROCK LOBSTER

Dining at the Hard Rock Hotel Vallarta offers every palate a taste of paradise. Sample traditional Mexican fare at Frida or savor the delicious creations made with fine Italian ingredients at Ciao. Asian-inspired delicacies can be found at Zen Izakaya & Sushi and, at Ipanema, the Rodizio-Brazilian restaurant, grilled cuts of beef, pork or chicken are carved table-side. For casual dining, there's The Market, for a breakfast, lunch and dinner buffet or Pizzeto for a casual poolside lunch of brick-oven-style pizza. And for those who want a relaxing meal in their room, there's always 24-hour room service that brings delicious right to your door.



Four fantastic bars and lounges where guests can get allday refreshments include the pool bars, the Sun bar or Splash, or the swim-up bar Dive. In the evening, the stylish Eclipse lounge, located in the lobby, is the place to be seen. The Amphitheater Bar offers full bar service in the outdoor theater during concerts and cultural shows under the stars.



AMENITIES

THINGS THAT TURN ROCKSTARS INTO FANS



AMENITIES

TAKE IT EASY

The Body Rock® Fitness Center is fully loaded with state-of-the-art fitness and weight-training equipment. Body Rock® classes feature spin, Yoga, Pilates, Zumba, aerobics, circuit training, stretching and belly dance programs. After a hard workout, our guests can step into the Rock Spa® where they can immerse themselves in an oasis of tranquility. In a peaceful setting with soothing sea views, Rock Spa® stimulates all five senses with revitalizing spa rituals, including massage therapies, body and facial treatments and beauty salon services. The Rock Spa® has nine treatment rooms designed for individuals and couples, including two outdoor areas with amazing ocean views. It is truly a sanctuary for body and soul.

For golf lovers in your group, the Hard Rock Hotel Vallarta is surrounded by the most beautiful courses in Nuevo Vallarta designed by legends of the game. Guests of the hotel enjoy discounted rates at the Marina Vallarta Golf Club or Vista Golf Club, home to two 18-hole championship golf courses, one designed by Tom Weiskopf and the other by Jack Nicklaus. Beach volleyball and tennis courts are also on property, as well as bicycles for touring around.



AMENITIES

TAKE YOUR SHOW ON THE ROAD





BREAKOUT

VALLARTA

STEP OUTSIDE AND STEP IT UP

Off property there are plenty of land and sea activities for guests to enjoy. A tour of the city will take participants back in time. Puerto Vallarta is a perfect place to walk and experience the magnificent Our Lady of Guadalupe Church, art galleries, restaurants and shops. The canopy tour lets your participants soar above the trees on zip lines, walk among the clouds on suspended walkways and platforms and rappel through the tropical canopy of virgin forests. It all happens deep in the heart of the spectacular Sierra Madre Mountains.

Please call on us anytime to facilitate your visit. Our dedicated conference service managers have years of experience in the Vallarta market, so they'll have plenty of recommendations and, very likely, a personal connection.

CITY TOURS • SUNSET CRUISE • DOLPHIN EXPERIENCE
ZIPLINING • SNORKEL EXPEDITION • RIVER TOUR • WHALE WATCHING
TOUR • PUEBLO MAGICO TOUR • AND MORE!



VALLARTA

AN ALL-INCLUSIVE EXPERIENCE

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